

Serasoft Comprehensive SEO Packages

Serasoft can provide Five SEO packages: **Basic, Intermediate, Advanced, Aggressive** and **Custom**.

All packages can be subscribed at either **Six months** or **One year contract** basis but the payment will be **monthly**. Price for Custom Package can be decided depending on Client's requirements.

Guaranteed improvement in Traffic and Search Engine Ranking

Tasks	Basic	Intermediate	Advanced	Aggressive
Site Analysis	Yes	Yes	Yes	Yes
Keyword Analysis	Yes	Yes	Yes	Yes
Competitor Analysis	Yes	Yes	Yes	Yes
Analytics Setup	Yes	Yes	Yes	Yes
Market Research	No	No	No	Yes
GEO-location & Demography Analysis	No	No	No	Yes
On-Page SEO				
Content Optimization	Yes	Yes	Yes	Yes
Page Title & Meta Data	Yes	Yes	Yes	Yes
Broken Link Check	Yes	Yes	Yes	Yes
Anchor Text	Yes	Yes	Yes	Yes
Internal Link Structure	No	No	Yes	Yes
Google Sitemap	Yes	Yes	Yes	Yes
Robots.txt Creation	No	Yes	Yes	Yes
W3C Validation	No	Yes	Yes	Yes
Cross Browser Compatibility	No	Yes	No	Yes
URL Mode Rewrite	No	No	No	Yes
Create Keyword Specific Pages	No	No	No	Yes
Off-Page SEO				
Search Engine Submission	Yes	Yes	Yes	Yes
Local SE Submission	No	Yes	Yes	Yes
Directory Submission (Monthly)	25	50	75	100
No. of Article Submission (Six Monthly)	6	12	24	36
No. of PR Submission (Six Monthly)	4	6	8	12
Reciprocal Links (Six Monthly)	10	25	50	100
Web 2.0 Implementation				
Social Bookmarking	No	Yes	Yes	Yes
Blog Creation, Posting & Interlinking	No	No	Yes	Yes
Blog Optimization	No	No	No	Yes
Performance Measurement				
Working Report (Monthly)	Yes	Yes	Yes	Yes
SERP Report (Monthly)	Yes	Yes	Yes	Yes
Link Popularity Report (Monthly)	Yes	Yes	Yes	Yes
Submission Reports (Monthly)	Yes	Yes	Yes	Yes
Competitor Status	No	Yes	Yes	Yes
Analytics Report Study	No	No	Yes	Yes
Conversion Analysis	No	No	No	Yes
Support				
Expert Consultation through E-Mail/ Chat/Phone during working hours	Yes	Yes	Yes	Yes
No of Keywords	3	5	8	10

Contact Serasoft, Inc. for prices per month for these services.